



**ManhattanLife**<sup>™</sup>

Standing By You. Since 1850.

# Cancer First Occurrence

**First Diagnosis Cancer  
Lump Sum Limited Policy  
\$5,000 to \$30,000**

## How Many People Are Expected to Die of Cancer This Year?\*

In 2013, almost 1,600 people a day. Cancer is the second most common cause of death in the US, exceeded only by heart disease. In the US, Cancer accounts for nearly 1 of every 4 deaths.

## What Percentage of People Survive Cancer?\*

The 5-year relative survival rate for all cancers diagnosed between 2002-2008 is 68% up from 49% between 1975-1977.

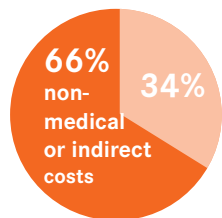
## Protection Through Early Detection and Prevention\*

What you eat and drink, how active you are, and other lifestyle behaviors all can affect your risk for cancer. Find out more about these risks and what you can do to reduce them thru the American Cancer Society Website, <http://www.cancer.org>

\* Source, American Cancer Society, *Cancer Facts & Figures 2013*

## If You Are Diagnosed With Cancer

The cancer first occurrence benefit policy pays the amount you select from \$5,000 to \$30,000.



According to the American Cancer Society, your traditional medical or medicare coverage may be good, but it will only cover 34% of the costs associated with cancer.

## Why Does This Policy Deserve Your Consideration?

- It is guaranteed renewable for life.
- It pays regardless of other insurance you may have.
- Payment is made directly to you.
- Benefits are paid whether you receive treatment or not.
- Benefits do not change when you reach age 65.
- You do not have to be hospitalized to receive your benefits.
- Benefit amount is the same even if treatment is provided in a government hospital, VA hospital, health maintenance organization (HMO), clinic, or any other facility.
- The Family Plan pays the same FOB benefit for each covered family member.

## Choose Your Benefit Amount:

- \$5,000
- \$10,000
- \$20,000
- \$30,000

You select the insurance plan best for your needs.

This is a Supplemental Policy.  
30 Day Right To Examine Policy.

You have thirty (30) days to examine the policy and have your premiums refunded.

This policy provides a one time benefit due to the initial diagnosis of cancer.

This is only a brochure which provides a brief description of the important features of your policy.

Only the policy provisions will control; therefore, it is important that you **READ YOUR POLICY CAREFULLY.**

This is not a complete disclosure of plan qualifications and limitations. Please access our website to obtain a completed list for the Cancer First Occurrence product at **[disclosure.manhattanlife.com](https://disclosure.manhattanlife.com)**. Please review this information before applying for coverage. The amounts of benefits provided depend on the plan selected. Premiums will vary according to the selection made.

The cited facts represent the U.S. population, are for information only and do not imply coverage under the policy or endorsement of the company or the policy by the American Cancer Society.

**Policy Form Number:** FOB98GA